



كفاءة العرض
Promotion Efficiency

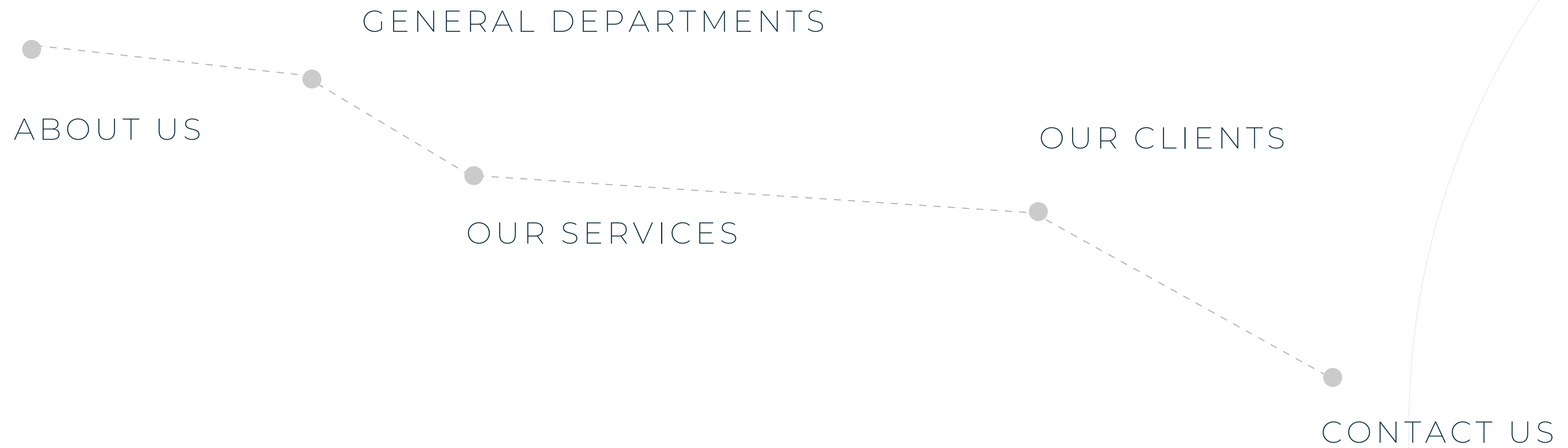
A golden-hued landscape of a mountain valley. The foreground is dominated by a steep, densely forested slope. The middle ground shows a wide valley with more forested hillsides. In the background, several mountain peaks are visible, some with snow or light-colored patches, under a hazy, golden sky. The overall tone is warm and atmospheric.

Your hike to **PEAK.**



PROFILE

INDEX



ABOUT US

Promotion Efficiency is a platform for talented individuals who are equipped with ambition and creativity in the field of marketing and advertisement. We are a 100% owned Saudi establishment that aims to help its clients reach their objectives by providing marketing and advertising solutions, producing creative content.



MISSION

Promotion Efficiency is a Saudi establishment for marketing and advertising solutions. It is on a mission to add value to the field of marketing and advertising by investing in young talents and modern technology. It aims to make a difference in its field of expertise by offering creative, strategic marketing solutions, and producing remarkable work.

VISION

Promotion Efficiency works to be one of the leading companies in the field of marketing and advertising in the kingdom by 2025. It also aims to contribute to the development of its field of expertise and join the international market in harmony with 2030 vision and offer strategic marketing solutions and creative content creation.



DEPARTMENTS

MEDIA PRODUCTION DEPARTMENT

- Photography Division
- Graphic Designing Division
- Content Writing Division

SALES AND MARKETING DEPARTMENT

- Marketing Division
- Sales Division
- Advertising Division

INFORMATION TECHNOLOGY DEPARTMENT

- Operation and Maintenance Division
- Development and Follow-up Division

OUR SERVICES

MEDIA PRODUCTION DEPARTMENT

PHOTOGRAPHY

- Events and conferences coverage service
- Commercial photography
- Products photography
- Aerial photography
- Work environment photography
- Special events coverage

GRAPHIC DESIGNING

- Business identity creation
- Business identity enhancement
- Brand visual application design
- Social media designs
- Introductory clips (Motion Graphics)

CONTENT WRITING

- Social media platforms content
- Websites content
- Scenario and script writing
- Company profile content
- Articles

SALES AND MARKETING DEPARTMENT

MARKETING

- Annual and semi-annual marketing plans
- Marketing campaigns
- Social media accounts management
- Marketing strategies
- Analysis of strengths, weaknesses, opportunities, and risks
- Raising performance standards and studying the global market

ADVERTISING

- Fixed advertising screens
- Mobile advertising screens
- Social media platforms advertisement

INFORMATION TECHNOLOGY DEPARTMENT

DEVELOPMENT AND FOLLOW-UP

- Websites development
- Designing and installing websites
- Applications development
- SEO





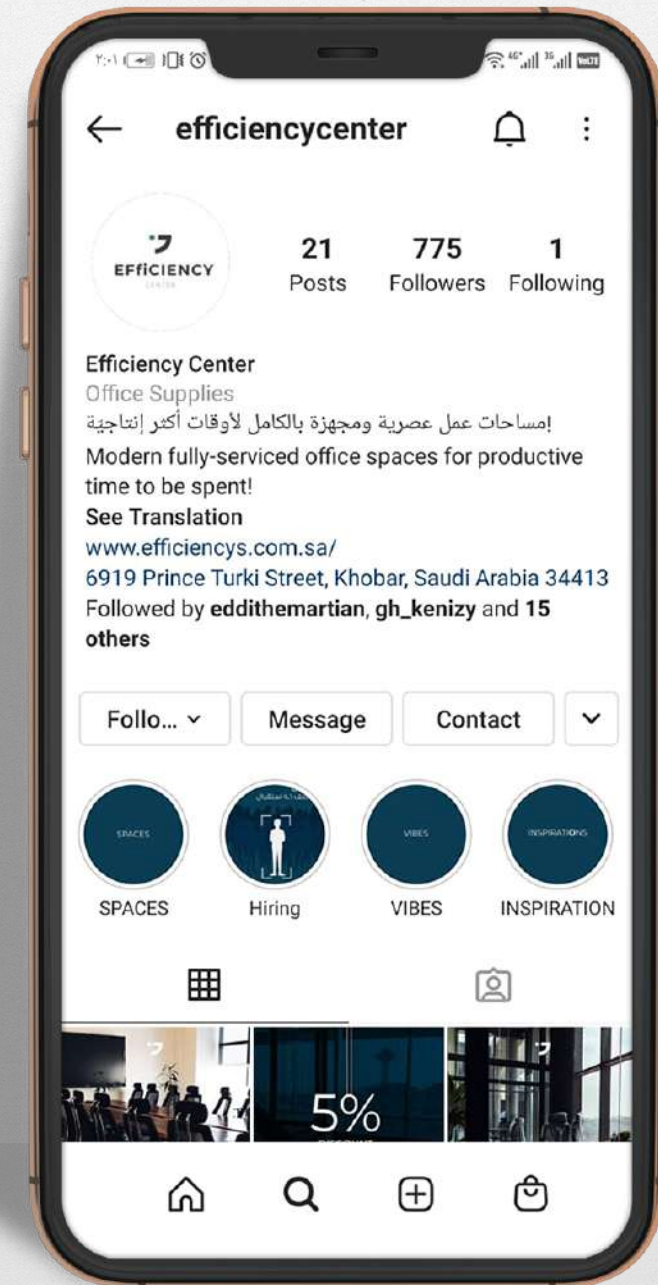
SOCIAL MEDIA ACCOUNTS MANAGEMENT

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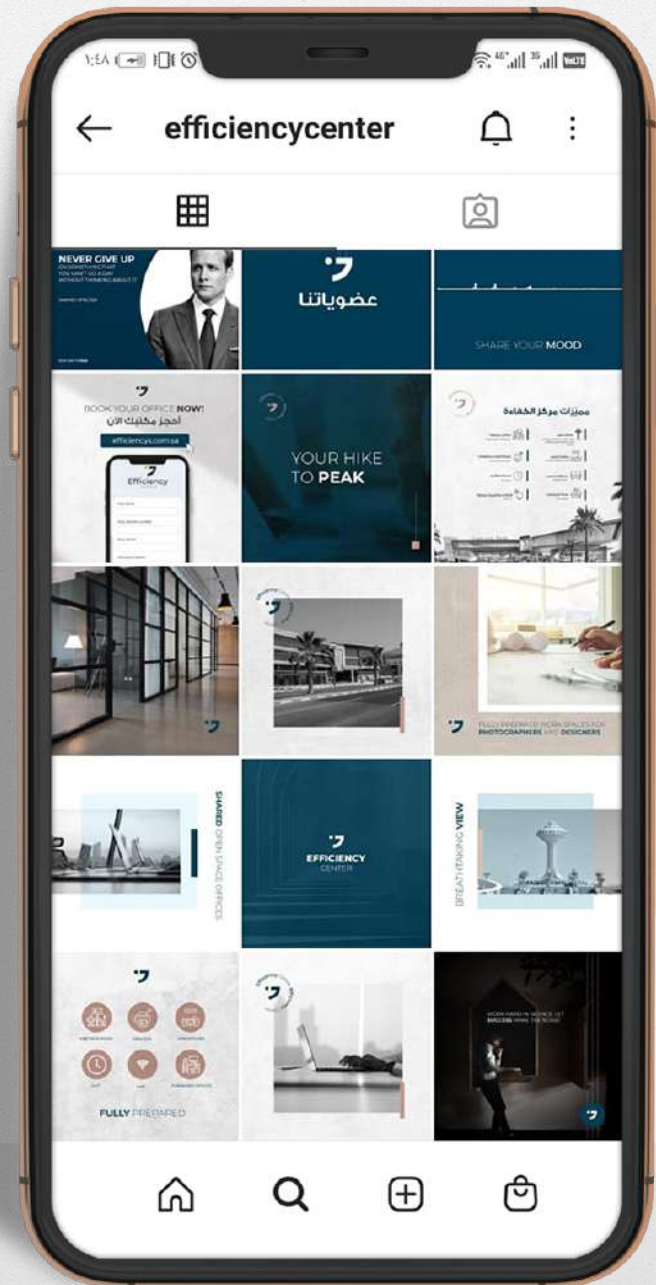
Promotion Efficiency's digital marketing team offers Social Media Accounts Management Service that includes editorial calendars, visual content, campaigns, promotions, and account reports to ensure taking your pages to the next level. Our team's management and content creation will be based on studying the provided services/products, the target audience, and the local and international markets to ensure reaching the business objectives.



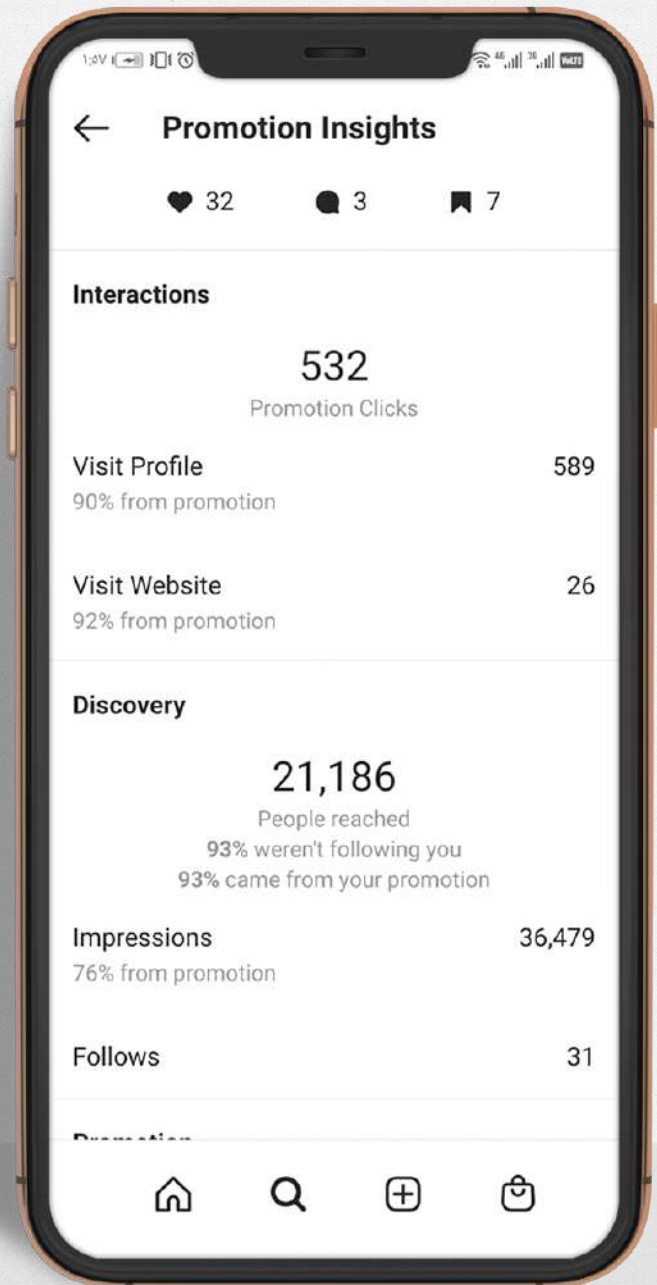
PAGE OVERVIEW

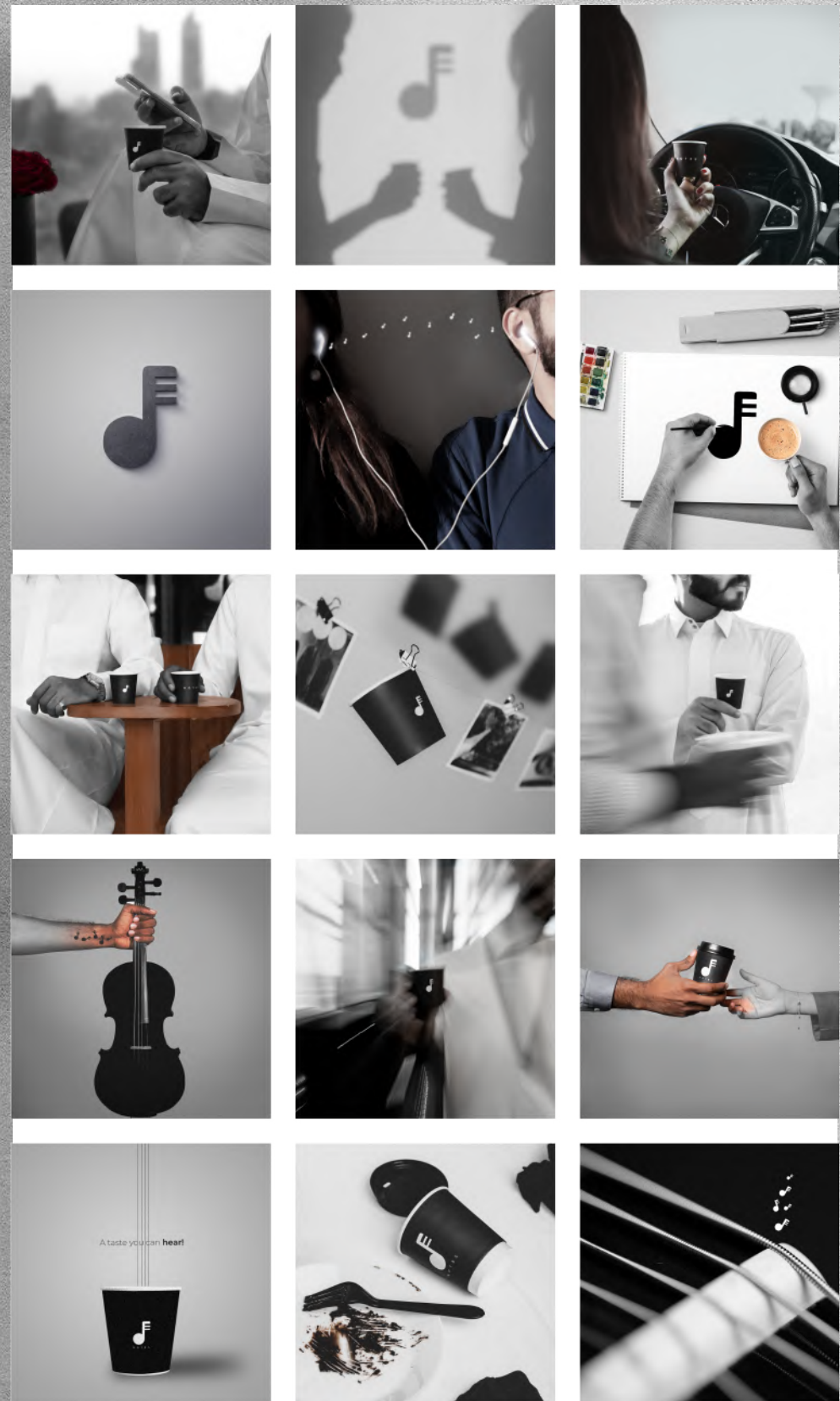


WRITTEN AND VISUAL CONTENT CREATION



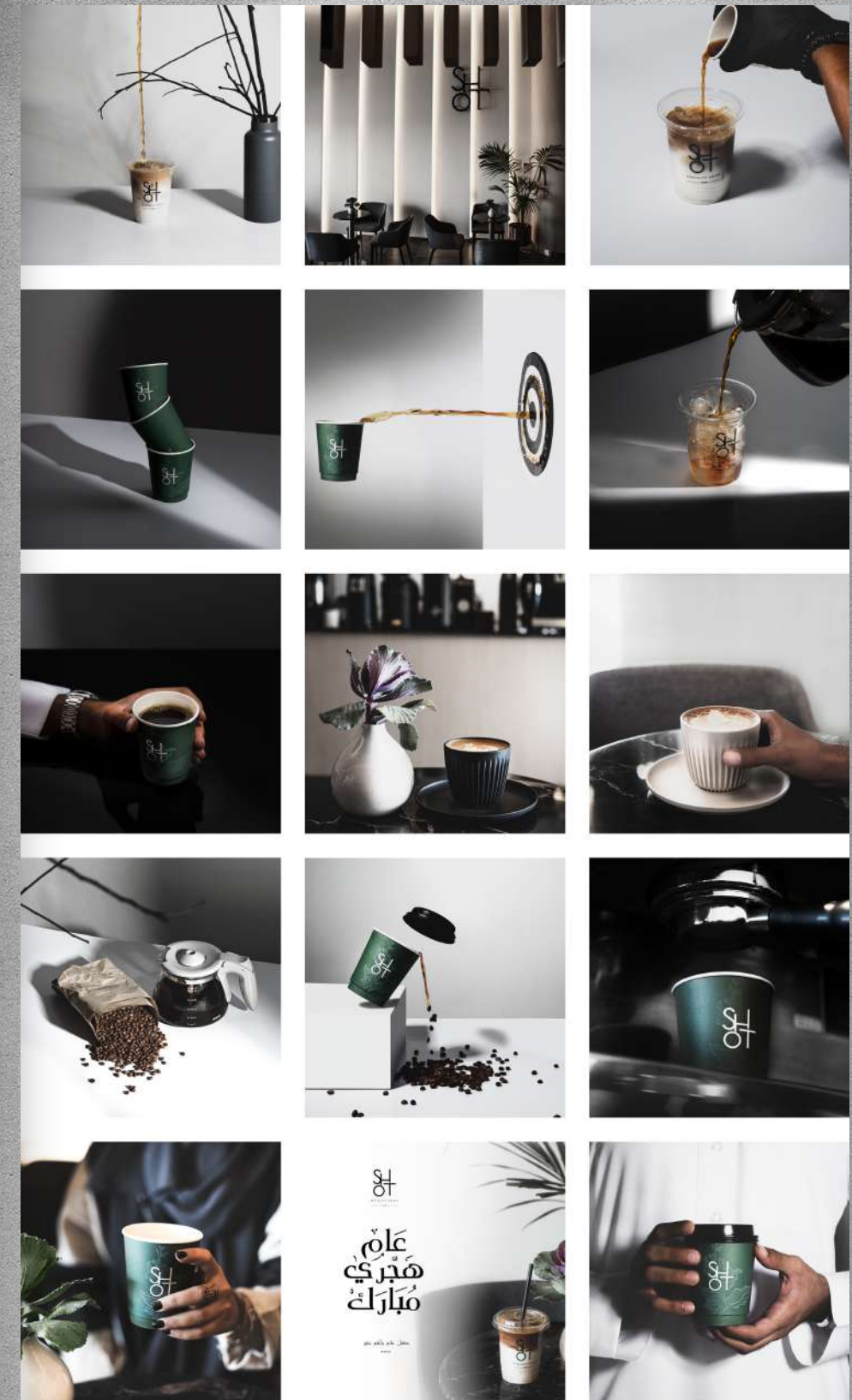
PROMOTIONS AND REPORTS





A central grid of 18 promotional posters for GREE air conditioning units. The posters feature various themes and text:

- Top Row:**
 - Posters for 'PULAR MAX' with Arabic text: 'تصميم ضد الحرق لتتمتعوا بالهواء النقي', 'استخرج اسم من السماء كجزيئات جوي', and 'يولار ماكس ضد تحايل الأسلاك' and 'حماية للأسلاك'.
- Second Row:**
 - '2021 HAPPY NEW YEAR' poster.
 - Maze-themed poster with text: 'أي مكيف راح يشتغل؟'.
 - Desert-themed poster with a car and text: 'PULAR MAX'.
- Third Row:**
 - Posters for 'PULAR MAX' with Arabic text: 'تصميم جديد التبريد', 'تبريد أسرع', 'توزيع سريع', '7 سرعات للسرعة', 'كاشية آنا الجسر', 'هواء أكثر', 'تحكم وكي فلي', 'HEATING 46 F'.
- Fourth Row:**
 - Posters for 'PULAR MAX' with Arabic text: 'خاصية AUTO MODE في مكيف يولار الجديد', 'تقليل استهلاك الطاقة', 'خاصية التبريد بالبلزما', 'تقليل الضوضاء', '12 M'.
- Fifth Row:**
 - Posters for 'PULAR MAX' with Arabic text: 'AIR OUTLET FULLY CLOSED', 'مكيف يولار ماكس أتيق و إنسيابي', 'PULAR MAX The World's First G-boost Compressor', and a weather forecast table.



SOCIAL MEDIA PLANS

ADVERTISING SCREENS

A graphic consisting of a thin black circle with the text 'MOBILE SCREEN' inside. To the right and bottom of the circle is a grey, semi-transparent, curved shape that resembles a stylized '2' or a bracket.

**MOBILE
SCREEN**

A graphic consisting of a thin black circle with the text 'CORNICHE PARK' inside. To the right and bottom of the circle is a grey, semi-transparent, curved shape that resembles a stylized '2' or a bracket.

**CORNICHE
PARK**

A graphic consisting of a thin black circle with the text 'VILLAGGIO' inside. To the right and bottom of the circle is a grey, semi-transparent, curved shape that resembles a stylized '2' or a bracket.

VILLAGGIO

CORNICHE PARK SCREEN

SCREEN TYPE

P10

VIEWERS

200,000 DAILY

SCREEN SIZE

10 X 5 M

**AD.
REPETITION**

400+ DAILY



VILLAGGIO SCREEN

SCREEN TYPE

P10

VIEWERS

105,000 DAILY

SCREEN SIZE

5.44 3.84M

**AD.
REPETITION**

500+ DAILY



MOBILE SCREEN

SCREEN TYPE

P10

VIEWERS

124,000 DAILY

SCREEN SIZE

4 X 2M

**AD.
REPETITION**

500+ DAILY



CUSTOMIZED TRUCK

Promotion Efficiency provides Truck Customization services to present your marketing campaign's theme and introduce your products/services in a creative head-turning way that ensures delivering your message to the maximum number of the targeted audience.



OUR CLIENTS



الجمعية الخيرية لرعاية الأيتام بالمنطقة الشرقية

YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK

OUR CLIENTS



YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK YOUR HIKE TO PEAK

CONTACT US

OR VISIT US AT CORNICHE PARK BUILDING, PRINCE TURKEY ROAD, 2ND FLOOR

